



**FACULTY OF MANAGEMENT STUDIES**

**BBA- Three Year Full Time Program- Curriculum & Syllabus**  
**Program Structure for BBA (Full Time)**

**Semester: 1**

**Theory**

Course Code	Course Title	C	L	T/SLr	P/R	Ty/Lb/ETP/IE
HBTA22001 HBHI22001 HBFR22001	LANGUAGE TAMIL/ HINDI/FRENCH-I	3	3	0	0	Ty
HBEN22001	LANGUAGE ENGLISH – I	3	3	0	0	Ty
MBBA22001	PRINCIPLES OF MANAGEMENT	4	4	0	0	Ty
MBBA22002	FINANCIAL ACCOUNTING	4	3	1	0	Ty
HBCC22001	ENVIRONMENTAL STUDIES	3	3	0	0	Ty

**Practical**

MBBA22L01	COMPUTER APPLICATION FOR MANAGERS	2	0	0	4	IE
MBBA22L02	BUSINESS ETIQUETTE FOR MANAGERS	2	0	1	0	Lb
		21				

**Credits Sub Total: 21**

**Semester: 2**

**Theory**

Course Code	Course Title	C	L	T/SLr	P/R	Ty/Lb/ETP/IE
HBTA22002 HBHI22002 HBFR22002	LANGUAGE TAMIL/HINDI/FRENCH-II	3	3	0	0	Ty
HBEN22002	ENGLISH – II	3	3	0	0	Ty
MBBA22003	TAXATION	4	4	0	0	Ty
MBBA22004	OFFICE MANAGEMENT	4	4	0	0	Ty
MBBA22ID1	ALLIED-1 BUSINESS STATISTICS FOR MANAGERS	4	3	1	0	Ty

**Practical**

MBBA22L03	SOFT SKILLS FOR MANAGERS	2	0	0	2	IE
		20				

**Credits Sub Total: 20**



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**Semester: 3**

**Theory**

Course Code	Course Title	C	L	T/ SLr	P/R	Ty/Lb/ETP/IE
MBBA22005	E-COMMERCE	4	4	0	0	Ty
MBBA22006	ORGANISATIONAL BEHAVIOUR	4	4	0	0	Ty
MBBA22007	MANAGEMENT ACCOUNTING	4	3	0	1	Ty
MBBA22008	TOTAL QUALITY MANAGEMENT	4	4	0	0	Ty
MBBA22ID2	ALLIED II MANAGERIAL ECONOMICS	4	4	0	0	Ty

**Practical**

MBBA22L04	E-BUSINESS LAB	2	0	0	2	Lb
		<b>22</b>				

**Credits Sub Total: 22**

**Semester: 4**

**Theory**

Course Code	Course Title	C	L	T/ SLr	P/R	Ty/Lb/ETP/IE
MBBA22009	BUSINESS COMMUNICATION	4	4	0	0	Ty
MBBA22010	BUSINESS LAW	4	4	0	0	Ty
MBBA22011	PRODUCTION MANAGEMENT	4	4	0	0	Ty
MBBA22012	MARKETING MANAGEMENT	4	4	0	0	Ty
MBBA22013	HUMAN RESOURCE MANAGEMENT	4	4	0	0	Ty

**Practical**

MBBA22SE1	LEADERSHIP SKILLS	2	0	0	4	LB
		<b>22</b>				

**Credits Sub Total: 22**



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**Semester: 5**

**Theory**

Course Code	Course Title	C	L	T/SLr	P/R	Ty / L/ ETP/IE
MBBA22014	STRATEGIC MANAGEMENT	4	4	0	0	Ty
MBBA22015	RESEARCH METHODOLOGY	4	4	0	0	Ty
MBBA22016	BUSINESS ENVIRONMENT	4	4	0	0	Ty
HBCC22002	ENTREPRENEURSHIP DEVELOPMENT	3	3	0	0	Ty
MBBA22EXX	CORE ELECTIVE-I	4	4	0	0	Ty

**Practical**

MBBA22L05	HEALTH AND YOGA	2	0	1	2	IE
		<b>21</b>				

**Credits Sub Total: 21**

**Semester: 6**

**Theory**

Course Code	Course Title	C	L	T/SLr	P/R	Ty / L/ ETP/IE
MBBA22017	INTERNATIONAL BUSINESS MANAGEMENT	4	4	0	0	Ty
MBBA22018	ETHICS FOR MANAGERS	4	3	0	1	Ty
MBBA22EXX	CORE ELECTIVE-II	4	4	0	0	Ty
HBCC22ET1	UNIVERSAL HUMAN VALUES	3	2	0	2	Ty

**Practical:**

MBBA22L06	PROJECT	9	0	0	18	Lb
		<b>24</b>				

**Credits Sub Total: 24**

**Credit Summary**

Semester: 1 : 21  
Semester: 2 : 20  
Semester: 3 : 22  
Semester: 4 : 22  
Semester: 5 : 21  
Semester: 6 : 24

**Total: 130**